

## **Survey to Prioritize WCO Tactical Activities Outlined in the Operational Plan**

### **Introduction:**

The World Customs Organization's (WCO) seven Strategic Goals are critical to the functions and missions of both individual Customs agencies and the WCO as an organization. The corresponding 68 Tactical Activities in the Operational Plan serve as the basis for carrying out the fundamental operations of the WCO.

To provide an opportunity for direct Member feedback, the WCO is engaging in a prioritization exercise to rank the tactical activities. This ranking would enable the Organization to immediately know which activities to limit or suspend, if the need arose. This exercise addresses the Policy Commission's repeated calls for prioritization and will serve to inform the development of the Organization's new three-year Strategic Plan. Prioritization is important as a matter of good governance.

Accordingly, the subsequent survey is being sent to all Members for feedback.

### **Survey Overview and Timeline:**

All Members are invited to complete the three-part survey based on the WCO's Strategic Goals, Strategic Activities, and Tactical Activities.

In Part I, Members will classify each Tactical Activity as high, medium, or low priority.

In Part II, Members will select the 10 most important activities from among those designated as high priority.

Finally, in Part III, Members will rank the seven WCO Strategic Goals in order of importance, one through seven, with one being the most important.

The responses from Members will be consolidated to provide a snapshot of Member-identified priorities and provide a basis for dialogue on the next Strategic Plan.

Survey responses are requested by 20 August 2018 in order to inform the next iteration of the Strategic Plan and to determine programmes (or activities) that can be postponed or delayed in implementation when necessary.